



## NOMU - A National Youth Development Initiative

The Foundation launched NOMU, a multi-sector youth development initiative that provides Emirati youth with high-quality training opportunities. NOMU, which means 'growth' in Arabic, includes transformative learning pathways that will help Emirati youth thrive in the digital economy by equipping them with practitioner-level and transferable skills, as well as the mindset habits that employers seek. NOMU aims to empower 25,000 Emirati youth by 2025 through a variety of programs aligned to UAE national priority areas, including [Projects of the 50](#) and [NAFIS](#).



## NOMU - A National Youth Development Initiative

---

NOMU allied with the Global Councils on Sustainable Development Goals for this Decade in Action to lead impact-driven projects around the world and support education systems that encourage youth's participation in sustainable development. NOMU responds to a call for inclusive and equitable quality education (SDG 4) that leads to improved standards of living (SDG 8), through partnerships (SDG 17).

### Through NOMU, the Foundation has committed to:

✓ equipping Emirati youth with future skills needed for career and entrepreneurship

✓ co-developing tailored university and career readiness programs for Emirati youth

✓ collaborating with partners to deliver upskilling and reskilling programs, as well as provide market-driven and industry-recognized certificates

✓ providing hands-on, workplace learning opportunities