



Empowering Futures: The Success Story of YTP

YTP has been an excellent platform for enhancing my career readiness, especially prior to graduation. The program guided me from acing my first interview and starting a job to envisioning my career's future. It has helped me to cultivate a growth mindset, envision my long-term goals and success, and persevere throughout my professional journey.



Nancy Mohamed, YTP Learner

The YTP Journey

Driven by a mission to elevate the livelihoods of Emirati and Arab youth for a brighter future, the Foundation launched the Al Ghurair Young Thinkers Program (YTP) in 2018. In partnership with Arizona State University (ASU) and endorsed by the UAE's Ministry of Human Resources and Emiratization, YTP set out to empower youth aged 15-35 with essential skills pivotal for their success in higher education and the workplace. Five successful years later, having reached more than 75,000 youth and marked by remarkable impact, the Foundation bid farewell to the YTP digital platform in June 2023.

How did YTP Support Youth?

To help learners succeed in future digital economies, YTP provided:

- Me3 - an interactive, region-adapted psychometric tool for self-discovery and career exploration completed by more than 36,000 young thinkers
- Tailored education and career resources to help learners make well-informed decisions
- Over 40 certificate-bearing professional and transferable skill development courses designed by experts from around the world, including five ASU professors
- Bilingual advisors to support learners with education and career-related topics

YTP Milestones

Some milestones of YTP over the past 5 years include:

- Supporting over **75,000 Arab youth**, 15x the original target
- Cultivating **40+ multi-sector strategic partnerships** across the Arab region
- **97% (of 38,000 course survey respondents)** recommending their respective course to others
- Winning the Wharton-QS Reimagine Education **Best Online Program Award**
- Hosting **83** in-person and online events attended by nearly **34,000 young thinkers**
- Achieving a **course completion rate of 64%**, surpassing the average of 10% on similar platforms worldwide

Building on YTP's Legacy

Through strategic partnerships, YTP was integrated into the operations of various universities and youth-facing organizations. Notably, Zayed University (UAE) and Luminus Technical University College (Jordan) adopted YTP as part of their curriculums and career preparedness efforts, engaging thousands of their students with the platform. As AGF continues to design future programs, it will incorporate insights from youth and partners to provide in-demand and market-driven education-to-employment solutions to create pathways to opportunities for learners in the UAE and the Arab region.

