



The Ecopreneurship Bootcamp offered me the unique opportunity to dive deep into the essential aspects of starting a business. I learned the ins and outs of marketing and sales and the art of practical market research and feasibility studies. It also gave me the chance to engage with the public through various events, enriching my entrepreneurial journey.

Mohamed AlZubaidi from team AIN by TYAR, a winner in the Ecopreneurship Program

## Education for Sustainable Development (ESD):

ESD is a blueprint for crafting the skills, knowledge, and mindset for a sustainable tomorrow. The Foundation collaborates with partners to collectively tackle sustainability challenges through educational initiatives and skill development.

## Greening Communities

In 2023, the UAE Ministry of Education (MoE) announced a partnership with UNESCO to boost climate, aligning with the UAE's environmental commitments. The Greening Education Partnership includes a roadmap to enhance climate education systems. The Foundation joined the partnership in the UAE to focus on:

- ✓ Promoting environmental consciousness and empowering youth with entrepreneurial skills.
- ✓ Raising environmental and climate-change-related awareness.
- ✓ Facilitating climate and sustainability education.
- ✓ Building youth's skills, knowledge, and capacity to contribute to climate action.

## Foundation's ESD Programs

The **Ecopreneurship Bootcamp** is designed to empower UAE's youth to create impactful startups and drive sustainable development through a 4 months entrepreneurial journey.

•Partners: UAE MoE, Sharjah Entrepreneurship Center, and Expo City

The **Sustainability and Climate Action Workshops** are to raise awareness about climate change, engage communities in climate action, and inspire sustainable habits such as tree planting and beach clean-ups.

•Partners: UAE MoE and Goumbook

## Impact Since Launch

### The Ecopreneurship program had:

- ◆ 1000 applicants
- ◆ 150 selected participants
- ◆ 5 finalist teams
- ◆ 3 winning teams
- ◆ AED275,000 in grants

### The sustainability and climate action workshops had:

- ◆ 955 participants
- ◆ 15 green workshops and activities
- ◆ 7 emirates covered