



Nomu

| Nomu

Launched in: 2021

In partnership with: expert implementing partners

- Udacity
- Skyrise Partners
- CNN Arabic
- Sprints
- Project You

Nomu is a national youth development initiative that adopts a multi-sector, multi-stakeholder approach. It aims to upskill 25,000 Emirati youth by 2025 through high-quality training pathways. Focused on the skills required for a digital, knowledge-based economy, Nomu seeks to contribute to a globally competitive local and regional talent pool.

Driven by the UAE's priority sectors and in alignment with the UAE's vision, Nomu's pathways equip youth for diverse employment and freelancing opportunities.

Nomu pathways:

- Equip learners with 10 future-facing World Economic Forum-identified competencies.
- Address immediate skill gaps in a short duration (1-6 months).
- Provide market-driven certifications and specializations.
- Adopt a collaborative design developed with industry experts and the private sector.
- Prioritize underserved youth, including women and those in remote areas.

Nomu Pathways



TechUp



Siraj



**Leap Talent
Incubator**



**Nomu
Women**



**Nomu
Cyber**

— **Launched in 2022** — | — **Launched in 2023** — ◆