

| TechUp

Launched in: 2022

In partnership with: Udacity

TechUp aims to train 20,000 Emirati youth in diverse levels of digital fluency and skills to become the UAE's future leaders and entrepreneurs.

In line with UAE national priorities, TechUp offers 3 specializations:

1. User Experience Design
2. Agile Software Development
3. Data Analysis & Data Visualization with Power BI

TechUp has two phases:

1

Foundational phase

- Self-paced, 6-week-long learning journey with subject matter experts
- Focused on foundational digital literacy skills

Filtration Assessment: certified learners from Phase 1 complete this assessment to qualify for Phase 2.

2

Nanodegree program phase

- A 3-month, self-guided program
- Advanced content co-developed by some of the world's leading companies like Google and Amazon

Since its launch, TechUp has reached:

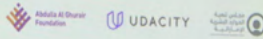
22,000+ learners

335 nanodegree certificates received

56% females

90% report positive learning outcomes 6-12 months after completing their nanodegree

ireside Chat



Mr Ali Kessrwani,
Middle East & Asia Director of
Societal Impact at Udacity



Mr Ahmad AlKhallafi,
Managing Director, UAE and Africa,
Hewlett Packard Enterprises



I am extremely grateful for the Foundation for giving me the opportunity to enrol in TechUp. TechUp helped me develop a variety of transferable and technical skills, such as building user-friendly applications and websites and prioritizing 'user experience' throughout the process. I also had the opportunity to tackle both theoretical and practical work, such as creating a new project step by step and predicting users' needs. My UX Design Nanodegree has already provided me with numerous opportunities. For example, after getting my certification, I was able to compete in the Emirates skills competition in Web Technology, where I won a silver medal using my design skills. I highly recommend TechUp to any student in any major who want to stand out in the job market and unlock opportunities in the future.

Sarah Al Raesi , UX Design, Data Analysis and Visualization, and Agile Development Graduate